

# THE 8<sup>TH</sup> WONDER OF THE WORLD

Restart in the Hungarian FMCG market

Construction period: 20-24 September 2021 Location: Hunguest Hotel Pelion, Tapolca

Damage assessment, renovation works and rebuilding in the FMCG sector during the five days of the conference! Hungarian and international master builders and the best experts will be waiting for you, in Hungarian and English languages, at a trade event with personal presence.

Patron of the rebirth Dr Îstván Nagy, Minister of Agriculture

It is construction time. We are rebuilding – or perhaps just renovating and adapting to the new normal. The foundation, the starting point is different for everyone, the situation of HoReCa units, wholesalers, retailers and FMCG companies can't be compared... and we haven't even mentioned the non-FMCG sectors yet.

This year the theme of the Business Days 2021 conference is rebuilding. There are beautiful remnants, spectacular constructions and the Seven Wonders of the World, but right now we need to build the 8th Wonder of the World, because we must keep going forward. The task ahead of us is big and there is lots of struggle waiting for us at every level.

A year and a half ago the situation was new for everyone, but we in the food industry opined that shopper stockpiling was unnecessary, as food supply remained uninterrupted, yet shoppers couldn't be convinced about this. At the beginning, after a Christmas period type spectacular sales performance in March and April, we didn't know at all what kind of plans to make and what to expect. We knew that there was trouble, though: the uncertainty was growing, it was impossible to plan and it was more and more difficult to remain optimistic.

There were certain products, ingredients and packaging materials that threw a spanner in the works, there were transportation problems and limitations, personnel issues – and then we haven't even talked about the pandemic itself, this modern day third world war.

We have lost many people – family members, friends, colleagues and acquaintances. This is the real loss. We can rebuild anything, we can restart any business if we really want to, there is a solution to every problem but death – we can't bring the deceased back.

This April business reopened and we were very hopeful about the summer – on which we are already looking back, doing a bit of evaluation as well. Things didn't work out in every field as we had expected, but right now we are looking forward to the autumn period, hoping that there won't be dark clouds in the sky... What is more, the Christmas season isn't a long way away either and we really hope there won't be another lockdown, everyone will be able to do business without interruption in the autumn-winter period.

We have decided to make everyone part of the 8th wonder of the world. Everyone, conference participants, restarted businesses, companies that worked hard to make their problems disappear, literally everyone who is going to be there with us at the September conference in Tapolca.

We will make a list of the destruction and the damages caused by the pandemic during the last year and a half, and of the physical struggles we had to overcome. We will also discuss how the different companies and individuals managed to cope with this situation, so that if a similar situation occurs in the future, we will know what to do. Conference guests are likely to be even more curious

about the plans to make for 2022-2023 and beyond, and the visions, forecasts and focal points of the years ahead of us.

All of this is going to unfold in the form of a 5-day conference between 20 and 24 September, where we will try to analyse and discuss everything together.

At the moment it can't be told what the situation will be like on the 3rd week of September, but we will be busy laying one brick onto another, day after day, briskly moving along with the construction work in a way that suits our own situation and needs. It will be such a pleasure to meet in person once again and I am sure that we will be proud to be there as survivors together.

It is needless to say that there will be strict health protection rules in force, and we will do everything to guarantee that those who come will not just have a good time, but a safe one as well, so only vaccination card holders are allowed to visit the conference.

We keep updating the draft programme. Presentations will be made in Hungarian, with simultaneous interpreting in English, just like every time in the past. There will be many new conference elements and old favourites as well, because this time we are organising an anniversary 15th Business Days conference for our partners and guests.

This is how we are preparing. With great anticipation and high hopes about meeting you again!

## MEMBERS OF THE CHAIN BRIDGE CLUB WILL BE INVOLVED IN THE CONSTRUCTION:

László Hovánszky president; Sándor Baja (Randstad); Ildikó Balázs (Auchan); Tibor Balogh (OMV); László Benedek (Viresol); László Békefi (Coca-Cola); dr Péter Boros (Power of Dreams); dr Gábor Csirszka (Estraco); Tamás Csongovai (SuperShop); Endre Fazekas; Zoltán Fekete (Márkaszövetség); dr Béla Fischer; László Flórián (Rossmann); György Földesi (Binzagr); Zoltán Házi; Gabriella Heiszler (SPAR); Zsuzsanna Hermann (Trade magazin); István Justin (Szamos Marcipán); Ferenc Kedves (Partner in Pet Food); Katalin Korin (Zwack Unicum); dr Ákos Kozák (Impetus Research); dr András Köves (NT); Szilvia Krizsó; Péter Magyar (Tradeover); István Matus; János Mezei (Co-op Star); László Murányi; Sándor Nagy; Ottó Németh (Herbow); Péter Noszek (Nestlé); Zoltán Poór (Puratos); József Rácz (Prémium Kert); Kornél Saltzer; Attila Sófalvi (Mars); György Sóskuti (Bonafarm); Gergő Soltész (Ostoros Családi Pincészet/Takarékbank); Bernadett Strasser-Kátai (Real Nature); Judit Szalókyné Tóth (The Coca Cola Company); Péter Szautner (FrieslandCampina); Tibor Székács; József Tarsoly (Wienerberger); dr Imre Tímár (Tanner Trade); Zoltán Tóth (MindZ); Zsolt Vuleta (Borsodi Sörgyár); Bálint Zsinkó (KALL Ingredients)

YOU CAN ONLY PARTICIPATE IN THE CONFERENCE BY PRESENTING THE CERTIFICATE OF VACCINATION REGISTRATION FEE REIMBURSEMENT GUARANTEE:

## WWW.BUSINESSDAYS.HU

At the time of registering it can't be told when the COVID-19 pandemic is likely to end and there is no information available about prospective government measures that might affect the date of the conference. In the light of these facts if the conference's organisation and the services ordered can't be performed due to government measures, decrees or legislation passed before the date of the conference, the organisers (Grabowski Kiadó Kft.) shall reimburse the registration fee to the participant (Customer) in full. Hereby the conference participant (Customer) acknowledges and declares that if the conference is cancelled because of reasons detailed above, they aren't entitled to claim for damages of any kind in addition to the reimbursement of the registration fee that they have already paid.

YOU CAN ALSO FIND ALL THE INFORMATION ABOUT OUR CONFERENCE IN ENGLISH ON OUR WEBSITE: BUSINESSDAYS.HU

INFORMATION: SÁRA JUSTIN • TEL: +36 (30) 697-3165 • JUSTIN.SARA@TRADEMAGAZIN.HU





## 1<sup>ST</sup> DAY 20 SEPTEMBER 2021, MONDAY

11.30-12.45 Arrival, signing the work cards and having some snacks before work commences

12.45-13.00 Getting ready for work, saying hello to fellow workers 13.00-15.00 MASONIC LODGE

> Grand Masters speaking, with Construction Site Managers coordinating HoReCA market exclusive, results of studies prepared for the conference and reports of interest representing bodies.

**Construction Site Manager in the afternoon shift** 

SZILVIA KRIZSÓ, member of the Chain Bridge Club

**Grand Masters** 

**ÉVA PALÓCZ**, Kopint-Tárki - CEO

GÁBOR TOLNAI, Kantar Hoffmann - head of division

BALÁZS FEITEL, IPSOS - managing director

LÁSZLÓ KOVÁCS, Guild of Hungarian Restaurateurs (MVI) - president

ANDRÁS GENDUR, Hungarian Hotel and Restaurant Association (MSZÉSZ) - head of the restaurant and event departments

15.00-15.30 Rest time

### 15.30-17.30 SCAFFOLDING FOR THE HORECA SECTOR

Foremen discuss the work to do, with Construction Site Managers coordinating - a roundtable discussion.

Those working at the construction site analyse the stability conditions and make suggestions for laying the groundwork once again, for renovation work and interior design styles. Investors will make their presentations, too.

We discuss the hardships of the last year and a half in the HoReCa sector, also 20.00-24.00 Dinner in the garden tent, HORECA HEROES AWARD CEREMONY. exchanging views about the opportunities of the future, with invited experts.

**Foremen** 

ÁKOS BŐSZE, METRO - HoReCa business development executive

CSABA BURJÁN, Unilever Food Soulution - manager

ROLAND DOMOSZLAI, HELL Energy - HoReCa manager

ANDRÁS GENDUR, Hungarian Hotel and Restaurant Association (MSZÉSZ) - head of the restaurant and event department, owner of La Perle Noire Restaurant

KÁROLY GERENDAI, owner of Costes, Nudli and Rumour restaurants

László Kovács, Guild of Hungarian Restaurateurs (MVI) president, owner of La Fiesta Party Service

**GERGELY NÉMETH**, Chef Market - commercial director

RUDOLF SEMSEI, owner of VakVarjú Restaurants and Budapest Party Service

Ten minutes for investors

KLÁRA TIHANYI, SIRHA Budapest – exhibition director TAMÁS SZENDRŐ, Edenred Magyarország – managing director

Supervisory representatives

ATTILA KASZÁS, Hungarian Marketing Association (MMSZ) HoReCa section president

DR KATALIN MANDEL, Hungarian Franchise Association - secretary general and European Franchise Association - member of the board

JÓZSEF SEPTE, Hungarian Baker Association - president ANNA ZOLTAI, National Association of Caters (KÖZSZÖV) - president

17.30-20.00 Rest time

GÁBOR FŰZY Wİll be responsible for the perfect bar atmosphere.



8.00-9.15

9.15-9.30

## **2<sup>ND</sup> DAY 21 SEPTEMBER 2021, TUESDAY**

Arrival, signing the work cards and having some snacks before work commences

Getting ready for work, saying hello to fellow workers 9.30-11.00

MASONIC LÓDGE Grand Masters speaking, with Construction Site Managers coordinating

Invited guests speak about the latest trends, events and developments. **Construction Site Manager** 

SZILVIA KRIZSÓ, member of the Chain Bridge Club **Grand Master** 

SÁNDOR FARKAS - Ministry of Agriculture - deputy minister **Quality Control Time at 10.30** 

Announcing the results of the Retail Award of Excellence for Hungarian Products competition. Patron of the competition: DR ISTVÁN NAGY, Minister of Agriculture. The award is presented by NORBERT ERDŐS, secretary of state for food chain supervision, and on behalf of the founders **ESZTER** BENEDEK, managing director of Hungarian Product and ZSUZSANNA HERMANN, managing director and editor-in-chief of Trade magazin.

11.00-11.30

**Rest time SCAFFOLDING FOR WHOLESALE** 11.30-13.00

Foremen discuss the work to do, with Construction Site Managers coordinating - a roundtable discussion.

Those working at the construction site analyse the various building material sourcing options and new forms of construction work. Investors will make their presentations, too.

Participants of the roundtable discussion, wholesalers and FMCG manufacturers analyse the challenges of the last year and a half, and discuss the opportunities of the future. **Construction Site Managers** 

SÁNDOR BAJA, Randstad –managing director and ZOLTÁN HÁZI, both of them are members of the Chain Bridge Club Foremen

MÁRTA BARNÁNÉ VITÁRIUS, Dél-100 - managing director **SÁNDOR KOVÁCS**, METRO – domestic sales manager CSABA KANIZSAI TÓTH, FÁN Group – managing director ZOLTÁN NOSZLOPY, CBA – chief commercial officer,

PartnerLog - managing director ISTVÁN N. SZABÓ, Z+D - managing director LÁSZLÓ SAJCZ, Első Pesti Malom - sales director Ten minutes for investors

**ÅKOS NAGY**, Docca Edinet.hu managing director and PÉTER GYŐRI Docca Edinet.hu head of sales

13.00-14.00 Lunch break

14,00-15,00 SCAFFOLDING FOR INTEREST REPRESENTING BODIES

Grand Masters will be speaking, under the coordination of the Construction Site Managers

Those working at the construction site hold a trade union meeting, talking about the changes in working conditions, their rightful

demands and opportunities. In the first row the representatives of the Labour Affairs Inspectorate are listening to the reports. Representatives of the interest representing bodies give their presentations

about the latest trends and developments in the food industry and retail trade. **Grand Masters** DR MÁRIA TÖRŐCSIK, professor, Trend Inspiráció - leader

TAMÁS ÉDER, Federation of Responsible Food Manufacturers (FÉSZ) president, Hungarian Chamber of Agriculture (NAK) - vice president ILDIKÓ BALÁZS, National Trade Association (OKSZ) - co-chair

Supervisory representatives **EMESE ANTAL,** Nutrition, Lifestyle, ExercisePlatform (TÉT Platform)

professional leader ESZTER BENEDEK, Magyar Termék Non-profit - managing director

**ZOLTÁN FEKETE**, Branded Goods Association Hungary secretary general

DR KATALIN MANDEL, Hungarian Franchise Association - secretary general and European Franchise Association - member of the board **KATALIN NEUBAUER**, Hungarian National Trade Association

(MNKSZ) - secretary general

15.00-15.30 Rest time

#### SCAFFOLDING FOR HUNGARIAN-OWNED RETAIL 15.30-18.00 CHAINS, FRANCHISES AND TOBACCO SHOPS

Foremen discuss the work to do, with Construction Site Managers coordinating - a roundtable discussion.

Those working at the construction site analyse successful technologies, crisis-proof know-how and their building material selection. Investors will make their presentations, too

Participants of the roundtable discussion, the representatives of Hungarianowned retail chains and their supplier partners speak about their successes and challenges from the recent past, and they also share their plans for the future. **Grand Master** 

ANDREAS CHRISTOU, RetailZoom - managing director Foremen

CSABA ANTAL, Pek-Snack - managing director

ZSOLT GYELÁN, CBA – vice president GABRIELLA HEISZLER, SPAR – managing director

LÍVIA JESZENSZKI, Reál Hungária – managing director NIKOLETTA KISS, PalmSped – owner and managing director **DR ISTVÁN RÉDEI**, CO-OP Hungary – member of the board of directors

**ADÁM SZITAI**, Partner in PetFood - managing director

ZOLTÁN TÓTH, Tobacco Supplies (Trafik.hu) – managing director

Ten minutes for investors

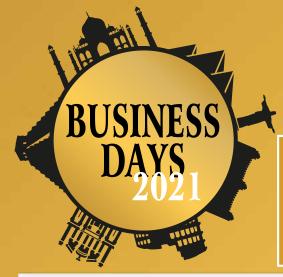
DR MICHALIS CHRISTOU, RetailZoom Europe - CEO and

**ZOLTÁN TÓTH**, DigInStore – CEO

BAUER IZABELLA, BS Plastic - head of sales

18.00-20.00 Rest time

20.00-24.00 Dinner, FOOL MOON concert on the small stage, RAFFLE



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Patron of the rebirth Dr István Nagy, Minister of Agriculture



## 3<sup>RD</sup> DAY 22 SEPTEMBER 2021, WEDNESDAY

Arrival, signing the work cards and having some snacks 8.00-9.15 before work commences

Getting ready for work, saying hello to fellow workers **AN IMPACT STUDY ON SUSTAINABILITY**Foremen discuss the work to do, with Construction Site Managers 9.15-9.30 9.30-12.00 coordinating – a roundtable discussion.

Those working at the construction will analyse the environmental impact of the new building, its waste management practices and energy utilisation characteristics, with the expectations of the new residents of the building in mind. Investors will make their presentations, too

Members of the roundtable discussion bring sustainability closer to the audience with status reports and future plans.

Construction Site Managers in the morning shift BERNADETT STRASSER-KÁTAI, Real Nature – owner and managing director and DR ANDRÁS KÖVES, NT - business development director, both of them are members of the Chain Bridge Club

**Grand Master** FERENC HIZÓ, Ministry of Innovation and Technology (ITM) - deputy state secretary for circular economic policy

TAMÁS ÁCS, Unilever - sales director

**GERGELY HANKÓ**, Hungarian Association of Environmental Enterprises (KSZGYSZ) - managing director

IRÉN MÁRTA - Business Council for Sustainable Development

MIKLÓS NAGY, Hungarian Association of Packaging and Materials Handling (CSAOSZ) - secretary general

ADRIENN NAGY-PEIDL, Tesco - community and CSR manager HAJNALKA SZÉLL, Auchan – national HR dierctor

CSILLA ZOMBORY, SPAR – head of quality and environmental management

Ten minutes for investors

**ANNA SAPOTA**, TOMRA Governmental Affairs - vice president **ZOLTÁN SEJPES**, Tungsram – agritech director

**Quality Control Time at 11.30** 

Announcing the results of the Symbol of Sustainability 2021 competition. The award is presented to the winners by ZSUZSANNA HERMANN, Trade magazin's managing director and editor-in-chief, assisted by the jury members present.

12.00-13.00 Lunch break 13.00-14.00 MASONIC LODGE

> Grand Masters speaking, with Construction Site Managers coordinating A general overview of the market and analysing the last year and a half, with invited speakers talking about the whole retail trade market. Construction site manager

TIBOR SZÉKÁCS, founding member of the Chain Bridge Club **Grand Masters** 

TÜNDE TURCSÁN, GfK - FMCG director **ERIK VÁGYI**, NielsenIQ – managing director and PÉTER KURUCZ, NielsenIQ – retailer services director

14.00-14.30 Rest time

14.30-16.00 BUILDING AN EXTENSION TO E-COMMERCE Foremen discuss the work to do, with Construction Site Managers coordinating - a roundtable discussion.

Those working at the construction add innovative modules and digital solutions to the complex, in order to make it smarter. Investors will make their presentations, too.

E-commerce is developing at breakneck speed, taking new directions, reaching greater coverage and offering a growing product selection - the participants of the roundtable discussion talk about this and further objectives. Construction site manager

TIBOR SZÉKÁCS, founding member of the Chain Bridge Club Foremen

**GERGELY BÁLINT**, Nestlé – head of sales Dr. János Czermann, Közért+ - CEO

ANDRÁS GYENGE, SPAR – head of e-commerce

PÉTER KLEKNER, Kifli.hu Shop - CEO **ÁRON KÖVESDI**, ROKSH – managing director

**ZOLTÁN PATAI**, Netpincér – managing director

ÁKOS TAJTA, Wolt – managing director

CSABA TAKÁCS, Alza.hu - business development manager Ten minutes for investors

ZOLTÁN BECZE, Orbico – general manager DR LÁSZLÓ SZŰCS, PwC Legal – specialist lawyer

16.00-16.30 Rest time

## 16.30-18.30 DRUGSTORES, PHARMACIES AND DISCOUNT SUPERMARKETS ARE GETTING A MAKEOVER

Foremen discuss the work to do, with Construction Site Managers coordinating - a roundtable discussion.

Those working at the construction talk about the special solutions they can use to increase the comfort level and the operating efficiency of various parts of the building. Investors will make their presentations, too.

Retailers and FMCG manufacturers have a conversation about the channels where their business results are the best, and they also discuss the opportunities in the post-pandemic period. **Construcion Site Managers** 

JUDIT SZALÓKY TÓTH, The Coca-Cola Company – head of corporate affairs and **DR PÉTER BOROS**, Genetic Immunity – owner, members of the Chain Bridge Club Foremen

LÁSZLÓ FLÓRIÁN, Rossmann - managing director MARIANN JÓZSA, dm – managing director DR. ÁKOS KŐHALMI, Kulcs Patikák - CEO

OTTÓ NÉMETH, Herbow – managing director ANITA SZABÓ, Reckitt Benckiser Health - regional leader

DR ERVIN TÓTH, Bayer - sales director

DR JÁNOS ZLINSZKY, BENU – chief operating officer

Ten minutes for investors

ZSÓFIA FEJÉRDY, Promobox – managing director TÍMEA ORBÁN, Offerista Group – managing director

DR GÁBOR PETE, Vodafone – head of sales and business development

18.30-20.30 Rest time

20.00-01.00 BBQ dinner in the garden, BIRTHDAY CELEBRATIONS, FOLLO-WED BY A LIVE CONCERT BY EDDA - COURTESY OF ROSSMANN

YOU CAN ONLY PARTICIPATE IN THE CONFERENCE BY PRESENTING THE CERTIFICATE OF VACCINATION **REGISTRATION FEE REIMBURSEMENT GUARANTEE:** 

## W W W . B U S I N E S S D A Y S . H U

YOU CAN ALSO FIND ALL THE INFORMATION ABOUT OUR CONFERENCE IN ENGLISH ON OUR WEBSITE: BUSINESSDAYS.HU

INFORMATION: SÁRA JUSTIN • TEL: +36 (30) 697-3165 • JUSTIN.SARA@TRADEMAGAZIN.HU



## 4<sup>TH</sup> DAY 23 SEPTEMBER 2021, THURSDAY

Arrival, signing the work cards and having some snacks 8.00-9.15 before work commences

Getting ready for work, saying hello to fellow workers 9.15-9.30 9.30-10.30 **MASONIC LODGE** 

> Grand Masters speaking, with Construction Site Managers coordinating A general overview of the market and analysing the last year and a half, with invited speakers talking about macroeconomics.

> **Construction Site Managers in the morning shift ZOLTÁN FEKETE**, Branded Goods Association Hungary – secretary general and **BÁLINT ZSINKÓ**, KALL Ingredients – managing

director, both of them are members of the Chain Bridge Club **Grand Master** 

György Jaksity, Concorde – president

10.30-11.00 Rest time

#### 11.00-13.00 GLOBAL STYLES IN THE BRANDED GOODS ASSOCIATION

Foremen discuss the work to do, with Construction Site Managers coordinating - a roundtable discussion.

The best in the trade introduce their lasting domestic and international constructions: How did they build walls at night that didn't collapse by the time the sun came up?

We ask the participants of the Branded Goods Association's roundtable discussion about their survival, market preservation and development efforts.

LÁSZLÓ BÉKEFI, Coca-Cola HBC – country general manager DR ÁGNES FÁBIÁN, Henkel - managing director,

Branded Goods Association Hungary – president

RÓBERT MERKLER, Intersnack - managing director

PÉTER NOSZEK, Nestlé Hungária – managing director ATTILA SÓFALVI, MARS – market director

ZOLTÁN VENTER, Essity – managing director

Quality Control Time at 12.30

Chairperson of the Board of Trustees **ZSUZSANNA HERMANN** and member of the Board of Trustees **TAMÁS CSONGOVAI** introduce the students supported by the Chain Bridge Foundation.

13.00-14.30 Lunch break

## 14.30-16.30 SCAFFOLDING FOR HYPER- AND SUPERMARKETS AND FILLING STATION SHOPS

Foremen discuss the work to do, with Construction Site Managers coordinating - a roundtable discussion.

Those working at the construction analyse the stability conditions and make suggestions for mending the cracks and plastering the walls. Investors will make their presentations, too.

Participants of the roundtable discussion, retailers and FMCG product manufacturers discuss the present solutions and future plans of hyper- and supermarkets and filling station shops. **Construction Site Managers** 

ISTVÁN JUSTIN, Szamos Marcipán – managing director and ZOLTÁN POÓR, Puratos – managing director, both of them are members of the Chain Bridge Club

#### Foremen

TIBOR BALOGH, OMV - managing director GÁBOR DOMAIN, Bonafarm - customer director

JÁNOS DOROGI, Auchan – country commercial director LÁSZLÓ TÓTH, CO-OP Hungary – member of the board

GYELÁN ZSOLT, CBA – vice president **TIBOR GYURITS**, MOL – retail offer manager TAMÁS KÁMÁN, Tesco - procurement officer SAROLTA VECSEY, Shell Hungary and Slovenia – mobility manager

Ten minutes for investors

GÁBOR TOLNAI, Kantar Hoffmann - head of division ZSUZSANNA LÓCZKI, K+K Family – sales and marketing manager and KÁROLY SZABÓ, Kaméleon Advertising Agency managing director

PÉTER JÁNOSI, SalesWorks – commercial director

16.30-17.00 Rest time

## 17.00-18.30 THE MIRACLES OF THE FUTURE IN THE AGRI-FOOD SECTOR AND FMCG RETAIL

Foremen discuss the work to do, with Construction Site Managers coordinating - a roundtable discussion.

Visionaries express their views on the building and architectural styles of the future.

For the first time, conference participants are going to hear the results of a study on the expected state of play in the sector in 2030, prepared specifically for this conference by the members of Chain Bridge Club - the best and most experienced managers from agriculture, the food industry and retail trade. Scenarios for the future and the analysis of related issues. Construction site manager

DR ÁKOS KOZÁK, Impetus Research partner, member of the Chain Bridge Club

#### **Foremen**

**ILDIKÓ BALÁZS**, Auchan – head of corporate affairs LÁSZLÓ FLÓRIÁN, Rossmann - managing director LÁSZLÓ HOVÁNSZKY, Chain Bridge Club - president KATALIN KORIN-LAKNERFI, Zwack Unicum - national

JÁNOS MEZEI, COOP Star – commercial director **ZOLTÁN POÓR**, Puratos - managing director **József Rácz**, Prémium Kert - owner PÉTER SZAUTNER, FrieslandCampina - CEO

18.30-20.30 Rest time

20.00-04.00 Gala dinner, LIFETIME ACHIEVEMENT AWARD AND STARSTORE - RETAILER OF THE YEAR AWARD CEREMONIES. Rio Carnival - LIVE

**MUSIC BY THE VEGAS SHOW BAND - COURTESY OF TV2 GROUP** 



## 5<sup>TH</sup> DAY 24 SEPTEMBER 2021, FRIDAY

### 9.00-10.00 Taking down the scaffoldings, settling financial matters **DELIVERY OF THE COMPLETED WORK**

Craftsmen speak about their work, with Construction Site Managers coordinatina.

Seasoned experts assist in giving the finishing touches to the new building by sharing their own experiences

Two iconic figures speak about what they do in 1,5-1,5 hours before conference participants set off on their journey home. We can learn new things from them, which will help us make decisions on a daily basis in our work and private lives. Construction site manager in the morning shift

**SZILVIA KRIZSÓ**, member of the Chain Bridge Club Craftsmens:

PÉTER GESZTI performer, copywriter trainer TAMÁS NÁRAY painter, writer and fashion designer 13.00-14.30 Lunch break













































.... DigInStore

















































































SNACK



















